

# Southend-on-Sea Borough Council

Report of Corporate Director of Enterprise, Tourism and  
the Environment

to

**Traffic and Parking Working Party and  
Cabinet Committee**

on

**9th September 2010**

Agenda  
Item No.

Report prepared by: Cheryl Hindle-Terry, Team Leader  
(Traffic Management and Road Safety Team)

---

**Objections to Traffic Regulation Orders  
Leigh Marshes and Access Road  
Executive Councillor: Councillor Flewitt  
*A Part 1 Public Agenda Item***

---

## **1. Purpose of Report**

For the Traffic and Parking Working Party and Cabinet Committee to consider objections to an advertised Traffic Regulation Order, and make an appropriate decision.

## **2. Recommendation**

2.1 That the Traffic and Parking Working Party consider the objection to the Order and officers response detailed below.

- 2.1.1 Make the Order without amendments, or
- 2.1.2 Make the Order with amendments, or
- 2.1.3 Take no further action

2.2 That the Cabinet Committee consider the views of the Traffic and Parking Working Party in respect of the objections and

- 2.2.1 Make the Order without amendments, or
- 2.2.2 Make the Order with amendments, or
- 2.2.3 Take no further action

In the event of either 2.2.1 or 2.2.2 being agreed to authorise the making of the Orders as advertised, or amend to reduce the impact, as appropriate.

## **3. Background**

3.1 Members agreed to advertise Traffic Regulation Orders to introduce parking charges and prohibit inappropriate parking following the expansion and improvement of the parking facility on Two Tree Island and the Access Road.

3.2 Following advertisement of the proposals an objection has been received.

3.3 The content of the objection relates to the charging period being 24 hours daily and suggests a small period throughout the day would be sufficient as a charging period. The objection also states that the charge regime should be a similar charge to that in the privately owned and operated car park to the rear of Leigh Station. The proposed charge is £1.00 daily, the private car park is £4.00.

3.4 The charges are designed to encourage use of the new facility while creating a modest income to offset the enforcement costs. High charges will undoubtedly deter use and may encourage displaced parking in the residential street north of the rail station.

#### **4. Other Options**

4.1 All options are detailed above.

#### **5. Reasons for Recommendations**

5.1 To reduce safety concerns regarding inappropriate parking and offset enforcement costs.

#### **6. Corporate Implications**

6.1 Contribution to Council's Vision & Corporate Priorities.

The proposals are designed to reduce potential hazards resulting in a safer Southend.

6.2 Financial Implications

All costs are within existing budgets.

6.3 Legal Implications

The formal statutory consultative process has been completed in accordance with the requirements of the legislation.

6.4 People Implications

Staff time as required to organise and monitor the required works, will be met from existing resources.

6.5 Property Implications

None

6.6 Consultation

Formal consultation has been undertaken including advertisement of the proposal in the local press and on the street.

**7. Background Papers**

None

**8. Appendices**

None